

Your Community Connection

Vol. 2, 2014

News from Waste Management's Eagle Valley Landfill

Waste Management is all about "TRANSFORMATION"



Waste Management thought it would be a great opportunity to spread this message of "transformation" by connecting with the many fans of the "TRANSFORMER" movie series. During production of the new movie "Transformers - Age of Extinction," Waste Management took advantage of the opportunity to become involved in the release and marketing of the new Movie". In June, all across the country Waste Management participated in Touch a Truck events in conjunction with local releases of the movie. Hasbro will even be producing a Waste Management branded "Transformer" toy this fall when it releases "Junkheap," a Decepticon that scraps metal from the other Transformers. Although a Decepticon in the movie, WM is one of the good guys - we are all about reducing, reusing and recycling!



Transformation is about... DESIGNING FOR TOMORROW - TODAY

Did you know that early outdoor education is attributed to inspiring imagination and the development

of critical thinking skills? This helps encourage better left brain/right brain development. Studies have shown this to be true. Whether it's Orion's great outdoor environment or the dedicated staff at its school, there is local genius in the St. Joseph's students who competed in the Engineering Society of Detroit's "Future Cities" Competition. Waste Management participated as a judge in the competition, paying close attention to the recycled materials used to build the model cities. Attention was also given to the concepts demonstrated around waste management and recycling, which the students were also required to incorporate into their future cities.

The Michigan Regional Future City Competition has been taking place for nine years. Future City is a cross-curricular educational program where students in 6th, 7th and 8th grades imagine, design and build cities of the future. In 2013, the theme required students to design a city including recycling as a major component and Waste Management assisted in developing the judging criteria. In 2014, the theme was Tomorrow's Transit: Designing a way to move people in and around a city. Student imagination was absolutely astounding.



Orion's St. Joe's students

St. Joseph School's Future City submittal won recognition in several categories:

- **Best Use of Green Principles Award** – Sponsored by U.S. Green Building Council – Detroit Regional Chapter, Green Schools Committee
- **City of Tomorrow Award** – Sponsored by Booz Allen Hamilton
- **Herbert W. Link Visionary Award** – Sponsored by Link Engineering Co.

Did you know that by 2050, seven billion people will be living in cities across the world? This drives home the importance of the effort to inspire the next generations to design for efficiency. You can learn more about Future City Competition at <http://ww2.esd.org/EVENTS/FutureCity.htm>.

Great job St. Joe's!

Eagle Valley Recycling and Disposal Facility

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Please call for current hours of operation as hours may change seasonally.
Monday - Friday 7:00 a.m. - 4:00 p.m.; Saturday 8 a.m. - 11:30 a.m.
Recycling Hours
Recycling drop-off available during normal landfill hours.
For tours call (248) 391-0990.

LANDFILL CONCERNS HOTLINE
1-877-360-8582
Please keep this number handy.
wm.com



<http://eaglevalleylandfill.wm.com>

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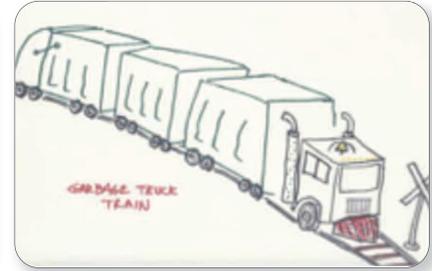
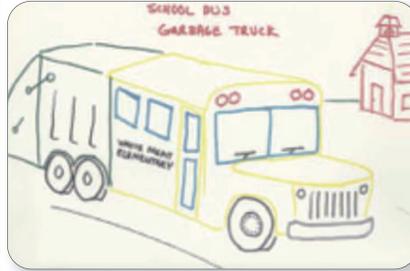
Speaking of “transformation”

Meet Alex Doerr. Alex is a three-year-old who is so fascinated by garbage trucks that his mom, Mindy, reached out to Waste Management to arrange a tour for him of one of our facilities. Alex’s mom shared Alex’s conceptualizations of Waste Management trucks that

“transform” into all kinds of other service and recreational vehicles. Below are some of his ideas that his dad, Heath, put to paper to capture Alex’s transformational concepts. Genius!



Alex Doerr



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From planes, trains and automobiles to “Trails, Water, Land Alliance” (TWLA)

In 2014, Waste Management Eagle Valley was asked to serve as the honorary chair of the Trails, Water, Land Alliance (TWLA) hosted by Oakland County Economic Development & Community Affairs. TWLA is an informal consortium of local conservation organizations, parks and watershed alliances. The group works towards the planning and preservation of green space in Oakland County, not only for the health and well-being of its residents, but also for the attractiveness it presents to families and businesses looking to relocate. “Placemaking” is the term often used to describe the efforts taking place across the state of Michigan – creating a thoughtful development strategy and developing a story of the great “place” Michigan/Oakland County is to live and work.



Kathleen Klein, Waste Management Community Relations

At the Spring TWLA meeting, Chris Bunch talked about the launch of the SEMIWILD website. The website is being developed to inform families of fun, outdoor recreational activities in SouthEast Michigan, hence the name SEMI WILD. The website is being designed to encourage families to get “unplugged” and explore the great outdoors in their local area. This is a societal “transformational” initiative – to encourage citizens to reconnect with and become better stewards of their natural environment.



Chris Bunch., Executive Director, Six Rivers Land Conservancy

